

“Diversity and inclusion are core business imperatives that start with the CEO. We are using our collective energy to spotlight and develop the next generation of leaders.”

— Kathy Osborn, *Executive Director, Regional Business Council*

“Once you’ve recruited a diverse individual to your company, the next challenge is retaining them and keeping them happy. Part of that is what happens on the job but a very large part of that is community. The YPN is a tool for companies to show a side of the region young professionals may otherwise not see.”

— Mike DeCola, *President and CEO, Mississippi Lime Company/RBC Member*

“The makeup of the Young Professionals Network is an incredible array of ambitious, well-educated, articulate individuals. These are the bright spots for St. Louis’ future and represent a wide cross section of the region’s talent and demographics.”

— Steven Harris, *Partner, Rubin Brown LLP/YPN Member*

## SPONSORS

### Regional Business Council

Boeing | Dot Foods | Enterprise Holdings  
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RubinBrown LLP | S. M. Wilson & Co  
Thompson Coburn LLP | Wells Fargo Advisors

## WHY JOIN?

Build relationships with more than 800 diverse young professionals from across St. Louis.

Associate yourself with the Regional Business Council, one of the most influential business organizations in the region.

Meet some of our region’s most influential business executives, community leaders and political officials.

Gain valuable networking and leadership skills that will contribute to your personal development and professional success.

Explore the region’s amenities during events held at sports venues, restaurants, galleries, museums and historical sites.

**To learn more about the Young Professionals Network call (314) 225-2105 or email [ypn@stlrbc.org](mailto:ypn@stlrbc.org)**



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Become a member of the Young Professionals Network group on Facebook and LinkedIn.  



THE REGIONAL BUSINESS COUNCIL

## YOUNG PROFESSIONALS NETWORK



*Developing a more diverse workforce  
for a more competitive business community.*

## REGIONAL BUSINESS COUNCIL



The Regional Business Council is a consortium of 100 Presidents and CEOs from some of the region's largest companies. The mission of the RBC is to act on high-impact business, civic and philanthropic efforts for the betterment of the bi-state St. Louis region. RBC companies are headquartered in the region and have a vested interest in its development.



The RBC covers the 16 counties that comprise the St. Louis Metropolitan Area. RBC member companies generate over \$50 billion in annual revenue and employ over 100,000 associates, approximately 10% of the regional workforce. Across industries, RBC member companies support the development of an inclusive business climate and the expansion of opportunities for diverse professionals.

## YOUNG PROFESSIONALS NETWORK

The Regional Business Council's Young Professionals Network (YPN) was established to attract, retain, develop and engage young diverse professionals in the St. Louis metropolitan area.

As the leading young professional organization in the region, membership in the YPN helps young professionals develop leadership abilities, build social and business networks, and give back to the community.

YPN members don't just come to events to trade business cards and walk away. This is a forum for building lasting friendships, sharing big ideas and supporting the future of the St. Louis region.

YPN is a network of more than 800 diverse professionals representing the region's largest companies. The majority of YPN members are 21-40 years of age.



## PROGRAM BENEFITS

### Professional Development

Connecting YPN members with leaders in St. Louis' business, philanthropic, academic and political communities to provide leadership development, mentoring opportunities and business networking.



### Social Events

Linking YPN members with peers to foster long-term personal and professional relationships while exploring unique settings within the region.



### Community Service Events

Providing YPN members access to volunteer opportunities with non-profit organizations in need and connecting members to civic and non-profit leadership opportunities.

