

YPN Strategic Initiatives

55 YPN Members from 47 companies are actively engaged in executing the YPN Strategic Plan

YPN GREATER COMMUNITY & PHILANTHROPIC IMPACT: *Engage YPN membership in supporting local nonprofits through Good St. collaboration.*

CHAMPIONS: JIMMIE HOWLETT, PULASKI BANK- VP, SMALL BUSINESS LENDING

ERIC MADKINS, REGIONS BANK- ASSISTANT VP, COMMUNITY AFFAIRS MANAGER

NUMBER OF YPN MEMBERS ACTIVE IN PLANNING: 8

BUSINESS/ENTREPRENEURIAL COMPETITION FOR HIGH SCHOOL STUDENTS:

Develop an annual, repeatable business / entrepreneurial competition for high school students in which YPN members provide guidance and judge the competition.

CHAMPIONS: SHEENA HAMILTON, DOWD BENNETT LLP

KEWANA REGANS, UMB BANK- VP, BUSINESS BANKING

NUMBER OF YPN MEMBERS ACTIVE IN PLANNING: 10

CEO CONNECTIONS: *Form a professional mentoring program that provides YPN members access to St. Louis business leaders.*

CHAMPIONS: LASHANDA BARNES, CITI- VP, CONTROL MANAGER

GEORGE KIM- KEEFE GROUP, DIRECTOR OF CORPORATE SERVICES

NUMBER OF YPN MEMBERS ACTIVE IN PLANNING: 17

TARGETED PEER GROUP NETWORKING: *Gather industry professionals of the YPN for targeted peer group networking opportunities.*

CHAMPION: SARAJENI HAMMOND, MONSANTO- DIRECTOR, HR SHARED SERVICES AMERICAS

NUMBER OF YPN MEMBERS ACTIVE IN PLANNING: 16

UNIQUE AND APPEALING CULTURAL INSTITUTION EVENTS: *Continue to host social networking events at unique and appealing cultural institutions, and allow flexibility in events such that each member can get the most out of the event.*

CHAMPIONS: LINDSEY HARRISON, DOT FOODS, INC- BUSINESS DEVELOPMENT MANAGER

KRISTIN THOMPSON, RENAISSANCE FINANCIAL- FINANCIAL ADVISOR

SISI BELTRAN, BUILD-A-BEAR, INC.- DIRECTOR OF MARKETING ACTIVATION

SANTIAGO BELTRAN, BUILD-A-BEAR, INC.- LOGISTICS PLANNER, ANALYST

NUMBER OF YPN MEMBERS ACTIVE IN PLANNING: 5

YPN BRANDING & COMMUNICATION: *Further brand YPN to the community for greater awareness & improve member communication.*

CHAMPIONS: WALÉ SOLUADE, COMMERCE BANK- ASSISTANT VP, INCLUSION & DIVERSITY

JOHNNY SMITH, ASCENSION- DIRECTOR OF MEDIA RELATIONS

NUMBER OF YPN MEMBERS ACTIVE IN PLANNING: 10
